



# Minnesota Corrections Association

## Sponsorship & Benefit Details 2023

- Silver Sponsors are Conference Sponsors only of one Conference event. You must chose sponsorship of either the Spring Conference, Fall Conference or the Juvenile Justice Conference.
- Gold Sponsors are Conference Sponsors only of two Conference events. You must chose sponsorship of two of the three events - Spring Conference, Fall Conference or the Juvenile Justice Conference.
- Unless otherwise noted, meal packages are in addition to conference registration costs.
- Conference evening entertainment costs are in addition to conference registration costs.
- Social Media advertisements are to be submitted by the sponsor, to your sponsorship team representative, by the 15th of the month.
- FORUM is distributed electronically in the months of January, March, May, July, September and November.
- Virtual workshop presentations are on a topic of your choice and can be up to 3 hours in length. Please inform your sponsorship team representative of your interest.
- Access to MCA membership database is provided once at the time of sponsorship payment.
- Access to Spring, Fall, and Juvenile Justice Conference attendee database is provided once upon conclusion of the conferences.
- Breakout room video advertisements are to be no longer than 1 minute long and are to be created by the sponsor. Please inform your sponsorship team representative of your interest.
- Sponsor spotlight presentations are up to 30 minutes in length and are created by the sponsor. They are presented during the monthly workshops. Please inform your sponsorship team representative of your interest.
- Discounted **exhibitor space** rates for Silver and Gold Conference Sponsors:
  - Fall Conference \$400
  - Spring Conference \$175
  - Juvenile Justice Conference \$175
- Discounted **registration rates** for Silver and Gold Conference Sponsors:
  - Fall Conference \$175 (Silver - includes meal package for up to 2 attendees/ Gold—includes meal package for up to 5 attendees)
  - Spring Conference \$25 (Silver - up to 2 attendees/Gold—up to 5 attendees)
- Discounted **meal packages** for Fall Conference:
  - \$95 for all level sponsors\*
  - *\*Silver and Gold Level Sponsors, discounted meal package applies to exhibitors only.*