



Minnesota Corrections Association

Sponsorship Levels & Benefits 2023

Sponsorship Benefits		Silver \$750 <i>Conference sponsor only</i>	Gold \$1,000 <i>Conference sponsor only</i>	Platinum \$1,500	Diamond \$2,500	Exclusive \$5,000
Conference Visibility	Reserved Exhibitor Space	Discounted exhibitor space	Discounted exhibitor space	Included	Included	Included
	Complimentary Conference Registration	Discounted registration	Discounted registration	10	15	20
	Discounted Meal Package Cost	\$95 per person	\$95 per person	\$95 per person	\$95 per person	\$95 per person
	Promotional Signage at Specific Events (if applicable)			Break	Wednesday and Thursday Keynote	Thursday Evening Friday Keynote
	<i>Video advertisement in breakout rooms</i>				Included	Included
	Exhibitor plaque with yearly sponsor tag	Included	Included	Included	Included	Included
	Individual Signage at Conference	Included	Included	Included	Included	Included
Visibility to Corrections Community	Company Logo on MCA Website With Link to Sponsor Website	On Conference Webpage	On Conference Webpage	On Sponsor Page	On Sponsor Page	On Sponsor Page
	Company Logo on E-mails to all MCA Contacts and Members	Conference Only E-mails	Conference Only E-mails	All E-mails	All E-mails	All E-mails
	Advertising on Social Media Accounts (Facebook, LinkedIn, Instagram)	Conference Month Only	Conference Month Only	Quarterly/4 Times Per Year	Bi-Monthly/6 Times Per Year	Monthly/12 Times Per Year
	Advertising in FORUM Newsletter Sponsor Page	Logo in Conference FORUM	Logo in Conference FORUM	Half Page Advertisement	Full Page Advertisement OR Article	Full Page Advertisement AND Article
	Virtual Workshop Presentation			Included	Included	Included
	<i>Sponsor branded scholarship for corrections student</i>					Included
	Sponsor Spotlight Presentation			Included	Included	Included
Business Opportunities	Annual One Year Individual Membership	2	5	10	15	20
	<i>Access to entire MCA membership database</i>				Included	Included
	<i>Access to Spring, Fall and Juvenile Justice Conference attendee database</i>			Included	Included	Included