



SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES

MCA continues to offer training options that are both relevant and interesting to corrections professionals across the state of Minnesota. Our Annual Fall Institute provides intensive two- and a half day training conference for corrections professionals across broad range of specialties and levels of experience.

The Spring Workshop Committee goal is to promote education and training resources and opportunities to professionals in the field of corrections. Our committee identifies training needs that are specific to each region of the state, both community services and institutions. They seek input from members, regional representatives, MCA committees, and other corrections organizations. The training programs vary each year in terms of topics and locations in which a Spring Workshop is being held.

The Education & Training Committee also holds – 3-hour training workshops.

Premier Sponsorship: The most exclusive of our sponsorship packages. This Premier Sponsorship opportunity for the Annual Training Institute. Reach more individuals with exclusive advertising for our Fall Conference as well as year-round advertising.

Platinum Sponsorship: Platinum sponsorship offers organizations an opportunity to reach important industry influencers attending the events of the MCA program year.

Gold Sponsorship: Our Gold sponsor package provides many of the same benefits as our Platinum package, and still allows year-round visibility for your organization at all of MCA's major events.

Silver Sponsorship-Annual Training Institute: Silver sponsorship of the Annual Training Institute in October allows organizations to be in direct contact with Minnesota's primary decision makers in the corrections industry at our biggest event of the program year.

Bronze Sponsorship-Spring Workshop: This sponsorship allows organizations to be in direct contact with Minnesota's primary decision makers in the corrections industry at our biggest event of the program year.

SPONSORSHIP OVERVIEW

Your involvement in MCA as a Sponsor is a tremendous opportunity to get your organization's mission in front of our members. MCA encompasses hundreds of professionals representing all facets from the corrections field. We will be able to continue offering high quality programming throughout the year due to your generosity and support. Our goal is to provide a mutually beneficial partnership to you while our members participate in the educational and networking opportunities; creating lasting connections for you with these corrections professionals.

To discuss sponsorship opportunities, contact:

JoAnn Brown, Sponsorship Coordinator Chair
651-361-7518
joann.brown@state.mn.us



MCA MEMBERSHIP

SINCE 1933....

MCA is a 501(c) (3) nonprofit professional association that has served as a forum for corrections in Minnesota since 1933. We are an affiliate of both the American Probation and Parole Association and the American Corrections Association. Members from across the state represent all facets of the field, including probation, supervised release, community based programs, residential programs and correctional facilities.

Our Mission....

MCA's mission is to promote the professional development of individuals working in all aspects of the corrections field and to promote ethical and just correctional practices.

MCA MEMBERSHIP

900 plus members and growing, MCA is open to anyone employed in a correctional agency or institution in Minnesota, public or private, whose primary function is that of providing services to individuals or groups under the care of their agency or institution. Persons who serve on boards of correctional agencies or institutions and citizens who have shown an interest in the advancement and development of the field of corrections may also become members.

To further discuss membership opportunities, please contact

Membership Committee Co-chairs:

Mark Groves

Mark.groves@state.mn.us

Jenna Collins

jrcollins@rwps.org



ANNUAL SPONSOR

DETAILS & PRICING

Sponsorship Level Benefits

Sponsorship valid for 1 full year from date of enrollment

| | Bronze-Spring Workshop | Silver-Annual Training Institute | Gold optional general or event sponsor | Platinum optional general or event sponsor | Premier Annual Training Institute sponsor |
|--|------------------------|----------------------------------|--|--|---|
| | \$500 | \$750 | \$1,000 | \$1,500 | \$5,000 |
| Overall: | | | | | |
| • Website visibility via company logo on MCA website with link to sponsor website (*Bronze & Silver Sponsor on event page) | * | * | √ | √ | √ |
| • One year business membership | √ | √ | √ | √ | √ |
| • Additional individual memberships (number varies according to sponsorship level) | 2 | 2 | 5 | 10 | 15 |
| • Company logo on MCA members only blast e-mails | On event e-mails | On event e-mails | √ | √ | √ |
| • Company logo on MCA blast e-mails to all MCA contacts | | On event e-mails | √ | √ | √ |
| • Advertising on Social Media Accounts | | | | √ | √ |
| • Company logo in each issue of the MCA newsletter, FORUM (six issue per year) | | | | √ | √ |
| • Submit articles in each issue of the FORUM | | | | √ | √ |
| Annual Fall Institute: | | | | | |
| • Complimentary exhibitor | | * | √ | √ | √ |
| • Complimentary event registration (number varies according to sponsorship level) | | 2 | 5 | 10 | 15 |
| • Reduced rate meal packages – if applicable | | √ | √ | √ | √ |
| • Advertising in event program. | | √ | Half-page ad | Full-page ad | Full-page ad |
| • Advertising on event e-blasts | | √ | √ | √ | √ |
| • Advertising on event registration site | | √ | √ | √ | √ |
| • Signage at the Annual Fall Institute | | √ | √ | √ | √ |
| • Individual sponsor signage | | | √ | √ | √ |
| • Opportunity for one sheet insert in registration packet (supplied by the sponsor) | | | | √ | √ |
| • Special Premier Sponsor Advertising in event program | | | | | √ |
| • Special Premier Sponsor event signage | | | | | √ |
| Spring Workshop: | | | | | |
| • Complimentary exhibitor table | * | | √ | √ | √ |
| • Complimentary workshop registration (number varies according to sponsorship level) | | | 2 | 2 | 5 |
| • Reduced rate for additional workshop registrations | | | 2 | 3 | 5 |
| • Reduced rate meal packages – if applicable | * | | √ | √ | √ |
| • Advertising on registration materials | * | | √ | √ | √ |
| • Opportunity for one sheet insert in registration packet (supplied by the sponsor) | | | | √ | √ |



Optional Sponsorship
Opportunities

Optional Annual Fall Institute Sponsorship Opportunities

MCA offers other sponsorship opportunities at the Annual Fall Institute for current sponsors to enhance their sponsorship packages or for organizations with limited budgets who still want to gain exposure at our biggest event of the year.

PRICING & DETAILS

COST: varies
Contact the MCA Office

Exclusive sponsorship opportunities available:

- Keynote Speaker Sponsor
- Past Presidents Breakfast
- Lanyard/Registration Portfolio Sponsor
- Break Sponsor
- Custom Package: Contact the MCA office to develop your own sponsor package



MCA SPONSOR AGREEMENT

Instructions: Save this form to your computer, complete electronically, and remit it to the MCA office with payment if paying by check. If you wish to pay by credit card, you may submit your sponsorship on the MCA website www.mn-ca.org.

COMPANY INFORMATION *(All fields are required.)*

| | | |
|--|-------|-----|
| ORGANIZATION | | |
| NAME OF CONTACT PERSON | | |
| TITLE OF CONTACT PERSON | | |
| ADDRESS | | |
| CITY | STATE | ZIP |
| E-MAIL | | |
| PHONE | | |
| COMPANY WEBSITE ADDRESS (USED FOR LINK ACCESS WITH LOGO (IF APPLIES TO SPONSORSHIP LEVEL)) | | |

PREFERRED COMPANY REPRESENTATIVE

☐ Information is same as above.

| | | |
|-------------------------|-------|-----|
| ORGANIZATION | | |
| NAME OF CONTACT PERSON | | |
| TITLE OF CONTACT PERSON | | |
| ADDRESS | | |
| CITY | STATE | ZIP |
| E-MAIL | | |
| PHONE | | |

PAYMENT OPTIONS

AMOUNT ENCLOSED

\$

- ☐ I have enclosed a check *(payable to MCA)*.
☐ Please invoice me.

MCA SPONSORSHIP PACKAGES

Please check the sponsorship package that interests you:

ANNUAL SPONSORSHIP

- ☐ Premier Sponsor - \$5,000
☐ Platinum Sponsor - \$1,500+ \$ _____ indicate amount
☐ Gold Sponsor – \$1,000
☐ Silver Sponsor Fall Institute – \$750
☐ Silver Sponsor Spring Workshop – \$750
☐ Optional Sponsorship Opportunities – \$ _____
contact JoAnn Brown at joann.brown@state.mn.us

SPONSORSHIP TERMS

DEADLINES: Sponsorship valid for 1 full year from date of enrollment. Submit application as soon as possible as exclusive sponsorship opportunities fill quickly.

COMPLIMENTARY ATTENDEES: If your sponsorship package includes complimentary conference session attendance, you will be contacted for details. Some meal packages may not be included in sponsorship registrations (will be determined per specific event).

LOGO VISIBILITY/COMPANY LINK: Your Company's logo will be used in marketing materials including: program, signage, e-mails, and on the website according to sponsorship level. Please provide your company's logo to the MCA office. You may provide both color and grayscale versions. Transmission by e-mail is preferred.

SIGNATURE

I agree to abide by the rules and considerations detailed in this agreement.

| | |
|-----------|------|
| SIGNATURE | DATE |
|-----------|------|

NOTE: You may embed a scanned signature or simply type your name in the signature block above. Returning this document to the MCA office with your name in the signature block constitutes an officially signed proposal.

Return completed form with payment to the MCA office listed below or return to your MCA representative assisting you with sponsorship:

P.O. Box 261
Wyoming, MN 55092
mca-mn@hotmail.com